



2016 Winners – Roselle & Glen Doyle

**Pic® Skate is proud to announce the**

## **“5th Annual Urban Pic Skate Competition”**

### CREATIVE PROCESS

We are looking for a 1-3 minute video of Pic skate athletes performing everywhere and anywhere on Pic® Skates. **PERFORMERS MUST BE WEARING PicSKATES®!!**

The videos should include: Pic Skaters, Solo or Groups or Adagio, with scenic backgrounds, music, creative movement, and costumes. A story line is not required, but encouraged. Choreography and music selection is also a great enhancement.

**APPLICATION DEADLINE: August 31, 2017**

### **WINNING VIDEOS**

1<sup>st</sup> Place: \$750.00 US Dollars

2<sup>nd</sup> Place: \$300.00 US Dollars

3<sup>rd</sup> Place: \$200.00 US Dollars

2 honorable mentions - \$75.00 US Dollars

### HOW IT WORKS

You must submit your video via electronic upload to YouTube. Then, send your **application and LINK** to **Sheila@ThelenInc.com**. We will confirm receipt of application and video by email. Selected contestants will be notified no later than September 2, 2017 of their selection to participate in the online challenge.

Once the finalists have been posted – we will host an online – “Like & Share on FACEBOOK®” from the finalists contest. Winners will be chosen by 3 Qualified Judges (1 vote each) and Facebook Online Favorite (1 vote each). The contest will be hosted on the USA Pic® Skate Facebook Page – Starting approximately September 2-15, 2017

Winners will be announced by September 16<sup>th</sup>, 2017 and winning checks paid. ALL DECISIONS ARE FINAL. We reserve the right to not publish inappropriate videos or videos not to our liking. Direct questions to Sheila Thelen Email: Sheila@ThelenInc.com.

**Pic® Skate Video Application – EMAIL TO: Sheila@ThelenInc.com**

Entry Title: \_\_\_\_\_

Applicant(s) Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, postal, code: \_\_\_\_\_

Country: \_\_\_\_\_

**YOUTUBE LINK TO VIDEO:** \_\_\_\_\_

Names of each Pic Skater performing in the video (1 award will be given per video)  
\_\_\_\_\_  
\_\_\_\_\_

The Music Used: \_\_\_\_\_

**WAIVER AND RELEASE:**

In consideration of being allowed to participate in any way in the PIC® SKATE VIDEO Competition, related events and activities, including but not limited to programs created for the event, I hereby agree/give my consent for myself/my child (as parent or guardian) to participate.

I acknowledge that inline skating is inherently dangerous, I agree PicSkate, their agents, servants, and employees shall not be liable to me (my child) for any injury or damage, however caused, resulting directly or indirectly from my child's participation in the online video competition whether incurred on the ground/ice or otherwise, in or about the buildings, at any time preceding, during, or subsequent to the video, and I hereby discharge PicSkate, their agents, servants, and employees from all actions, claims and demands I (my child) may have for any such injury or damage.

I also understand that my agreement, releases, and discharges herein shall bind my heirs, legal representatives and assigns and shall endure to the benefit PicSkate, their agents, servants, and employees, and their successors and assigns.

**MEDIA RELEASE:**

There will also be times when pictures and/or information about the video competition that will be posted on the Pic® Skate Web Site. Pic® Skate periodically uses photographs and video footage of video participants in its advertising/marketing material. This media release statement will serve as permission to use such information as needed.

I acknowledge and agree that PicSkate, and figure skating/inline partners, reserves the sole and exclusive rights to use any photographs or video taken during the video competition for advertising and/or instructional purposes, without cost or charge whatsoever to PicSkate.

**IF UNDER 18 – Parent Permission: I give permission for my child**  
**Named \_\_\_\_\_ to participate in the above named video.**

**Parent name and email:** \_\_\_\_\_

**Electronic Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_