



Steven Grant



Kaitlyn Saunders

2022 Winners

**Pic® Frame Skate is proud to announce the**

# **“11th Annual Urban Pic®Frame Skate Competition”**

## **CREATIVE PROCESS**

We are looking for a 1-2.5 minute video of PIC® FRAME SKATE athletes performing everywhere and anywhere on PIC® FRAME SKATE Skates. **ALL PERFORMERS MUST BE WEARING OUR Pic®Frame Skates IN THE VIDEO!!**

The videos should include: Pic Skaters, Solo or Groups or Adagio, with scenic backgrounds, music, creative movement, and costumes. A story line is not required, but encouraged. Choreography, music selection, filming style, editing is also a great enhancement.

**APPLICATION DEADLINE: September 8th, 2023**

## **WINNING VIDEOS**

1<sup>st</sup> Place: \$1,000.00 US Dollars

2<sup>nd</sup> Place: \$500.00 US Dollars

3<sup>rd</sup> Place: \$200.00 US Dollars

2 honorable mentions - \$75.00 US Dollars

YOUNGER SKATERS – \$300.00/\$200.00/\$100.00 US Dollars

## **HOW IT WORKS**

You must submit your video via electronic upload to YouTube. Then, send your **application and YouTube LINK** to **Sheila@Theleninc.com**. We will confirm receipt of application and video by email. Selected contestants will be notified no later than September 11<sup>th</sup>, 2023 of their selection to participate in the (finals) online challenge.

Once the finalists have been posted – we will host an online – “Like & Share on FACEBOOK®” from the finalists contest. Winners will be chosen by 3 Qualified Judges (1 vote each) and Facebook Online Favorite (1 vote each). The contest will be hosted on the USA Pic® Skate Facebook Page – Starting approximately September 15<sup>th</sup>, 2023. \*\*NOTE YOU CAN NOT BUY LIKES/SHARES. (Judges scores count for 3/4 of the score. Likes and shares are 1/4 of the score.)

Winners will be announced by September 22<sup>nd</sup> 2023 and winning checks paid. ALL DECISIONS ARE FINAL. We reserve the right to not publish inappropriate videos or videos not to our liking. We reserve the right to disqualify videos. Direct questions to Sheila Thelen Email: Sheila@Theleninc.com.

**Pic®Frame Skate Video Application – EMAIL TO:**  
**Sheila@Theleninc.com**

Entry Title: \_\_\_\_\_  
Applicant(s) Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, postal, code: \_\_\_\_\_  
Country: \_\_\_\_\_

**YOUTUBE LINK TO VIDEO:** \_\_\_\_\_  
\_\_\_\_\_

**Names of each Pic®Frame performing in the video (1 award will be given per video)** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**The Music Used:** \_\_\_\_\_

**WAIVER AND RELEASE:**

In consideration of being allowed to participate in any way in the PIC® FRAME SKATE VIDEO Competition, related events and activities, including but not limited to programs created for the event, I hereby agree/give my consent for myself/my child (as parent or guardian) to participate.

I acknowledge that inline skating is inherently dangerous, I agree PIC® FRAME SKATE, their agents, servants, and employees shall not be liable to me (my child) for any injury or damage, however caused, resulting directly or indirectly from my child's participation in the online video competition whether incurred on the ground/ice or otherwise, in or about the buildings, at any time preceding, during, or subsequent to the video, and I hereby discharge PicSkate, their agents, servants, and employees from all actions, claims and demands I (my child) may have for any such injury or damage.

I also understand that my agreement, releases, and discharges herein shall bind my heirs, legal representatives and assigns and shall endure to the benefit PIC® FRAME SKATE, their agents, servants, and employees, and their successors and assigns. I will not "BUY LIKES OR SHARES" for the Facebook/public portion of the event.

**MEDIA RELEASE:**

There will also be times when pictures and/or information about the video competition that will be posted on the PIC® FRAME SKATE Web Site. Pic® Skate periodically uses photographs and video footage of video participants in its advertising/marketing material. This media release statement will serve as permission to use such information as needed.

I acknowledge and agree that PicSkate, and figure skating/inline partners, reserves the sole and exclusive rights to use any photographs or video taken during the video competition for advertising and/or instructional purposes, without cost or charge whatsoever to PicSkate.

**IF UNDER 18 – Parent Permission: I give permission for my child \_\_\_\_\_ Named**  
**to participate in the above named video.**

**Parent name and email:** \_\_\_\_\_

**Electronic Signature (Submitter):** \_\_\_\_\_

**Date:** \_\_\_\_\_